

SocCon – The Social Conquest

The biggest challenge of today's times is to come up with solutions to some of the burning issues of the society.

So here we are, to provide platform for the challenger spirits who want to lead and tackle the problems India faces today. It means making decisions – big and small – that will change the future of India. From being one of millions who decide to use less electricity at home, to being the one in a million who designs a revolutionary new technology, we are the ones who must take risks and innovate. We are the ones who will shape India.

This is Rise—the optimism, determination, and grit to take responsibility for a better future.

So tingle your brains, push yourself beyond your limits, look around you and pick up a problem from the society and find a technological solution. Your idea could be the one that could touch innumerable lives, thereby generating multiple opportunities. JUST Imagine. What can a small effort of yours can do???

We are here to give you a platform to display your talents. Can you be the one inspiring others to follow your example??? So get geared up..because.... It's Showtime!!!

Rules and Regulations

1. Your submission to the SocCon must be your own, and must not make unauthorized use of any intellectual property that is protected by trademark, copyright, or other intellectual property laws from any source. Any such entry would be disqualified.
2. Any number of teams can participate from a pool.
3. A maximum of 3 members can be present in a team.
4. The participants will have to submit their ideas in the abstract format given on takneek website on or before 25th August.
5. The competition will consist of two rounds. The teams selected in the first round will carry no points to the second round.
6. All interpretations of these rules and decisions of the Coordinators and Judges in all matters related to the SocCon are final. The Coordinators and judges reserve the right, in their sole discretion, to disqualify any individual they find or believe:

- (a) To be tampering with the entry process or the operation of the SocCon,
 - (b) To be acting in violation of these Rules, or
 - (c) To be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.
7. Under all circumstances, the decision of the judging committee will be final.

JUDGING CRITERIA

The competition will consist of two rounds--

The Preliminary Round and The Presentation Round.

The Preliminary round involves the group to submit an abstract which will be judged in the following manner:

1. The stated problem (5 points)
2. The problem description (how the problem affects the society) (15 points)
3. The Idea (the solution statement) (10 points)
4. The Technical approach to the problem (Implementation of the Idea) (20 points)

The teams selected in first round **DO NOT** carry forward any points from the first round. The marking is just to give you a brief idea what exactly we will be looking for.

The selected people are supposed to prepare a presentation to show a detailed discussion of their prospective work and its working applications and details. It will be judged in the following way:

1. Presentation of problem (10 points)
2. Presentation of solution (10 points)
3. Presentation of technical aspects (30 points)

FAQs

- Q: How many teams from my pool can compete?
A: Any number of teams can participate from a pool.

- Q: What is the criterion for an idea to be considered?
A: It must be an idea pertaining to the Society.

- Q: How will my concept plan be judged?
A: Refer to the Judging Criteria section.

- Q: What is the difference between the first and second rounds?
A: The first round will be just an attempt to shortlist the entries for the final round. The second round will be an interaction cum presentation round wherein the participants have to specify the exact technical details of their solution through a presentation preferably power point presentations.

- Q: What do you mean by 'Technical Approach' to the problem in the first round?
A: You have to give a broad insight covering all technical aspects of your idea without the exact specifications.

- Q: In what format should we submit the idea?
A: The abstract format can be downloaded from takneek website.

- Q: What do you mean by 'Presentation of Technical Aspects' in the second round?
A: You have to cover each and every technical detail of your idea whatsoever.

- Q: Can I participate in more than one team?
A: No, you can just be a member of one team.

- Q. Can one team submit more than one entry?
A. Yes, one team can send more than one entry. However, separate abstracts and presentations will have to be submitted.

- Q: When is the last day I can submit the abstract for the first round?
A: The deadline to submitting your abstract is August 25th, 2011.

- Q: To whom should we direct questions specific to the SocCon?
A: Contact the SocCon Coordinators.

Coordinators

Name	E-Mail ID
Manish Yadav	manishy@iitk.ac.in
Rahul Garg	rahulgrg@iitk.ac.in

Important:

E-mails will be sent to selected participants within 24 hours of online declaration of results. Because the emails may be identified as spam by some mail systems, some authors will not receive their emails correctly please check your spam mail box too.